



ALEX VINCENT

Digital Marketer

CONTACT

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Ernakulam, Kerala

SKILLS

- Social Media Growth
- Performance Marketing
- Content Strategy
- Team Coordination
- Influencer Handling
- Reels Optimization

LANGUAGE

- English
- Malayalam
- Hindi
- Tamil

ABOUT ME

Creative Digital Marketer focused on growth, performance ads, and high-volume content strategy. Experienced in scaling Instagram pages and managing large ad budgets with measurable results.

WORK EXPERIENCE

Digital Marketing Executive & Media Team Coordinator 2024 – Present

Maharani Wedding Collections

- Social media handling (Instagram growth 200K → 700K)
- Managed ads worth ₹15Lakhs +
- Content calendar & strategy
- Media team coordination (10+ team)

Digital Marketing Intern 2023-2024

Dotin Digital Academy Thrissur

- Worked on personal branding & content
- Contributed to campaign ideas and planning
- Supported Kochi branch launch marketing
- Assisted in executing team campaigns

Media Team Coordinator 2022-2023

Phloem Weddings, Kottayam

- Managed shoots & editing team
- Coordinated creatives & delivery

Freelance Works Currently

- Managing branding for 3+ influencers
- Managing business accounts across food, real estate & retail
- Handling social media branding for multiple brands

EDUCATION

Advanced Digital Marketing Diploma 2023-2024

Dotin Digital Academy, Thrissur

BA Multimedia 2020-2023

St Joseph's College of Communication
Changanacherry, Kottayam